

EMBRACING RESILIENCE THROUGH INNOVATION

PROGRAMME BRIEF



PETRONAS



Organised By:

Society of Petroleum Engineers Kuala Lumpur Section In Collaboration with:



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HOST MESSAGE

On behalf of the committee, it is my great pleasure and privilege to welcome everyone to the inaugural technology-based conference "Re-imagining Malaysia Assets" also known as RESET 2021. This initiative is hosted by PETRONAS Carigali Sdn. Bhd. and organised by Society of Petroleum Engineers (SPE Kuala Lumpur) in collaboration with Malaysian Oil & Gas Services Council (MOGSC) and Informa Markets.

In these trying times, as we are entering into an energy transition era, the Oil and Gas industry is becoming more volatile than ever. As such, it is timely for RESET 2021 to be launched as an effective platform to drive the adoption of technological solutions and new thought processes, ultimately to ensure the sustainability of the industry. It is imperative that Malaysia continues to highlight its potential in various sectors while keeping up to date with latest innovations and technologies to assert its position, not just as a strong oil and gas nation and leader, but also a leading figure in innovation within the ASEAN region.



Over the course of four days, RESET is proud to bring high-level strategic conference content with an extensive lineup of speakers across industries to highlight technological breakthroughs and valuable learnings. RESET is committed to driving this event and providing a global platform where industry leaders can come together to discuss shared solutions to common challenges, during this period of reduced mobility.

I look forward to this gathering of thought innovators and industry players for the further advancement of the O&G Community.

BACHO PILONG

Vice President, Malaysia Asset & CEO, PETRONAS Carigali Sdn. Bhd.

FEATURED COMPANIES







Oilfield Service





TalentCorp



MONDAY, 5 APRIL 2021

0900 - 1000	Official Opening					
Welcoming Remarks & Context Setting Keynote Address	Bacho Pilong VP Malaysia Assets & CEO PETRONAS Carigali Sdn. Bhd. Adif Zulkifli Executive Vice President & CEO, Upstream, PETRONAS	Sponsored by: SERSA DINAMIK "Think Globally, Act Locally"	Virtual Solutions Partner:			
4045 4045		nel Session #1				
1015 - 1215	Resetting the Upstream Operat	ting Model in Malaysia				
	At this challenging time facing the industry, disruption is inevitable. The prolonged depressed economic environment and subdued oil and gas activity levels require radical changes and non-traditional thinking in embracing resilience to navigate through the storm.					
	The current climate due to COVID-19 in Malaysia and the region has had significant impact on investments of new developments and affected the much-needed recovery of the industry post-recession of 2015. Resetting (i.e., Reimaging the Malaysia Asset or Operation) of the way in which industry patrons conduct their operation requires innovative and breakthrough solutions.					
	Focus shifting is required to maximise value creation from existing and new investments via innovation and technologies which bring new lifelines to the industry to continue to provide affordable energy to the people. Learning from other industry practices can be adopted to improve the health level of the industry while meeting the demanding current and future requirements in consideration of the environment and the society with sustainability of the ecosystem.					
	The industry needs intense collaboration among operators, contractors, frontier leaders of other industries, and government officials towards further developing technologies and working methods to responsibly stretch economic returns that have never been seen before. Innovative development in enabling technologies, advancement of practices, data driven solutions, operational synergies, and non-traditional processes and business models will continue to evolve to adapt to the environment and elevate the industry to new levels of resilience. Particularly, shaping of human capital and re-tooling will be pivotal in transforming the current workforce to be able to make the Malaysia upstream sector resilient.					
	This session will decode various aspects of the current climate the industry is facing, its potential impact to the industry, and our ability as an industry to embrace the future and elevate sustainability of the ecosystem with new levels of resilience through innovation and technology.					
Moderator	Mohd Zamri Abd Ghani Head (JV Malaysia-Sector 2) PETRONAS Carigali Sdn. Bhd.		Sponsored by:			
Panellists	Hafiz Azzad Zubir Head (Operational Excellence), CoE Upstream PETRONAS	Ts. Sharifah Zaida Nurlisha President Malaysian Oil & Gas Services Council (MOGSC)	Think Globally, Act Locally"			
	Dato' Dr. Ir. Ts. Mohd Abdul Karim Abdullah Group Managing Director/CEO Serba Dinamik Holdings Berhad	Edward Graham President ExxonMobil Exploration & Production Malaysia Inc.	EFITECH			
1400 - 1500	Crystal Ball Session					
Moderator	Eadie Azahar Head (Flow Assurance) COE, PETRONAS		Sponsored by:			
Panellists	Jane Lee Principal (Upstream) Strategic Research Corporate Strategy PETRONAS		RYSTAD ENERGY			
	Prateek Pandey Vice President Upstream Research, RYSTAD Energy					
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	PETRONAS Society of Petroleum Engineers Kuala Lumpur Section					

MONDRY, 5 RPRIL 2021

RESET Talk #1

1500 - 1700	Technology & Innovation – Digitalisation				
	lifecycle cost and boost profitability. Digitalisation includ Things (IIoT), Cloud Computing, Augmented Reality, 3D P more. Either alone or stacked together as wider reachin strategic transformation of management, operations an	With low crude prices as the new normal, the oil and gas industry must use digitalisation to reduce full lifecycle cost and boost profitability. Digitalisation includes key technologies such as Industrial Internet of Things (IIoT), Cloud Computing, Augmented Reality, 3D Printing, Mobility Solutions, Big Data Analytics and more. Either alone or stacked together as wider reaching solutions, digitalisation offers the potential of strategic transformation of management, operations and business models.			
	Various solution providers have begun sharing the transformational power of technology through adoption of digital technologies and integrated data flows into our industry. This session intends to seek your participation regarding solutions and opinions on the opportunities, latest technologies and challenges within the industry. Case studies and examples regarding the use of digitalisation in the oil and gas industry would further allow RESET conference participants to realise opportunities here in Malaysia, and more broadly the region and globally. Room 1: Predictive Maintenance and Process Optimization				
Moderator	Rosmawati Abdul Rahman Sr. Reservoir Engineer				
Speakers	Trevor Bloch Group CEO & Founder VROC	Khairol Hazman Abdul Karim Staff Pipeline (Integrity) PETRONAS Group Technical Solution			
	Hor KH Asia Pacific VP Bently Nevada, Baker Hughes Company	Nur Asiah Maryam Abdullah Sr. Pipeline Engineer PETRONAS Group Technical Solution			
	Dr. Feroz Sultan Principal Scientist PETRONAS	Arvin Singh Global APM Business Leader AVEVA			
	Room 2: Cloud Computing & Big Data (Di	gital Oilfield)			
Moderator	Juarez Salih Lowe CEO Bumi Data Mining				
Speakers	Zamir Rashid Managing Director Innoveam Sdn. Bhd.	Dr. Lee Howard Digital Execution Director Baker Hughes			
	Muhammad Haziq Faris Hasnol CEO Reka Inisiatif Sdn Bhd	Debashis Gupta Business Manager AGORA. Sclumberger			
	Room 3: Prototype Technologies				
Moderator	Izwan Shahmin Head (PE-SB, Cluster 2) RDM MPM, PETRONAS				
Speakers	Sashi Gunturu Founder & CEO Petrabytes Corp	Ir. Ts. Syed M Afdhal Principal Engineer (Rotating Machinery) PETRONAS			
	Ts. Sukor Zainal Abiddin PTech, MiMarEST, Executive Director EFTECH Drilling Solutions	Chris Smith Production Assurance Manager Xodus Group			
	Ir. Ts. Dr. Fadhlan Hafizhelmi Kamaru Zaman CEng, Technical Advisor EFTECH Drilling Solutions	Sundralingam Muthanandan Principal (Rotating) PETRONAS			
	Farah Iskandar Business Development Manager EFTECH Drilling Solutions				





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In Collaboration with:

TUESDAY, 6 APRIL 2021

0900 - 1000	Innovation – People and Process
Moderator	Mohd Zamri Abd Ghani Head (JV Malaysia-Sector 2) PETRONAS Carigali Sdn. Bhd.
Panellists	Tan Sri Dr. Tony Fernandes Group CEO AirAsia Berhad
	Farehana Hanapiah Vice President, Group HRM PETRONAS
	Executive Panel Session #2
1015 - 1215	Resetting The Scene (Transforming Mindset, Processes & Innovation)
	The approaches focus on field lifecycle cost reduction, operational excellence, adoption and innovation of new ways of working, edge technology maturation and execution, non-traditional collaboration, conceptual technology and methodology, ongoing research works and replication from other industries, etc.
	This session will address important questions on: "What does it take for the industry to be successful in terms of the transformational efforts?" The panellists will share ongoing initiatives on approaches, best practices and lessons learned that have been experienced throughout the transformative journey moving forward. Among topics that will be discussed are:
	Enabling Technology & Innovation
	End-to-end technology Molecule to customer
	Agile operation at low cost
Moderator	Mohamad Abu BakarSponsored by:Head (RDM-Sabah)Malaysia Petroleum ManagementPETRONASImage: Construction of the second se
Panellists	Samsudin Miskon Senior Vice President Project Delivery & Technology PETRONAS
	Mohsin Al Hadhrami Managing Director East Asia, Schlumberger
	Dr. Ariffin Yahaya Founder & Technology Strategist Acquro Sdn. Bhd.
	Aiza Azreen Ahmad Chief Digital Business Officer Malaysia Digital Economy Corporation (MDEC)





In Collaboration with:

TUESDAY, 6 APRIL 2021

RESET Talk #2 (Session 1)

1300 - 1500

Technology & Innovation - DNA for Resilience & Competitiveness

The oil and gas industry is behind in adopting technology. The current demanding operating environment has increased the pace of adapting to new technological solutions to keep ahead of the curve. This session depicts discussions on technologies, both hardware and methodological solutions, that can be applied to bring radical change in upstream operations to stay ahead in the current challenging climate. It will comprise invention and technological solutions in driving the value from asset throughout field lifecycle. The industry players from various backgrounds will share their latest solutions that can provide significant value and advancement of practices in the O&G upstream sector.

This session will uncover the latest development in Remote Operations, Hydrocarbon Recovery & Production, Facilities of Future and Sustainable Development.

Room 1: Remote Operations & FoF

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Zahris Sham Abu Musa Global Account Director Schlumberger

Speakers Ir. Dzulkarnain Azaman Head of Production Planning & Terminals Peninsular Malaysia Asset PETRONAS

> Danial Shaffiq Abdul Latif 1TOps Swat Technology Team Leader Peninsular Malaysia Asset PETRONAS

Muhamad Norfazli Muhamad Amin Application Specialist Info-Trax Sdn Bhd

Alex Mackie Lead Project Engineer SMS Sand Management Services Sdn Bhd

M Rizal Mengan Principle Front End Engineer PETRONAS

Nadirah Khairul Anuar Staff Front End Engineer PETRONAS

Moderat	tor

Speakers

Room 2: Hydrocarbon Recovery

Jerry Mayall Snr Production/Project Engineer McDermott Middle East

Christopher Venske Engineering & Technical Sales Manager Organic Oil Recovery

Osman Zainal Abidin Sr. Production Technologist Vestigo Petroleum

Mohammad Zafir Gazali Sr. Front End Engineer Vestigo Petroleum

Ikmal Hakim Ghazali Sr. Completions Engineer Vestigo Petroleum

Suhaimi Mat Ghani Sr. Manager - Engineering Vestigo Petroleum

Nadir Husein Technical Director Geosplit

Room 3: Production Operation

Moderator

Speakers

Aina Jais Reservoir Engineer ExxonMobil

Mohamed Ali Abdullah Staff Pipeline Integrity PETRONAS Group Technical Solutions

Aishah Mastura Supian Pipeline Integrity Engineer PETRONAS Group Technical Solutions

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Dr. Sai Ravindra Panuganti Staff Production Chemistry PETRONAS

Mohamed Rezal Supeni **Operation Engineer** Reservoir Link Solution Sdn Bhd

Lead Technical Sales Engineer StimStixx Technologies / Neural Oilfield Service

See Chin Kiat Chief Technology Officer NGLTech

Fraser Smith

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In Collaboration with:

TUESDAY, 6 APRIL 2021

RESET Talk #2 (Session 2)

1500 - 1700

Technology & Innovation - DNA for Resilience & Competitiveness

Room 4: Operation Excellence

Moderator

Eadie Azhar Rosland Head (Flow Assurance), Petroleum Engineering, CoE PETRONAS

Speakers

Nurfitrah Mat Noh Digital Drilling Business Development Manager Schlumberger

Abdullah Azizi Adnan Country Technical Manager - Malaysia Clariant Oil Services Sdn Bhd

John Donovan VP Global Operations Fueltrax

Ts. Mohamad Farizal Mohamad Nor Azli Staff Engineer (Upstream Operation) PETRONAS Carigali Sdn Bhd

Room 5: Process & Asset Integrity

Moderator

Speakers

Sathish Kumar Batumalai Director, Sales Asia Pacific Archerwell

Ir. Rafil Elyas Principal Engineer East One-Zero-One Sdn Bhd

David Andrew Bradley

Alpyz Sdn Bhd

Ts. Hasrizal Abdul Rahman Senior Researcher PETRONAS Research Sdn Bhd

Room 6: Sustainable Development

Moderator

Speakers

Ts. Anwarudin Saidu Mohamed Chief Technology Officer

Reservoir Link Energy Bhd

Ir. Arul Jothy Managing Director NGL Tech Sdn Bhd

Andrew Phipps-Jones BD Manager Comprimo

Frands Jensen BD Manager Haldor Topsoe

Dr. Feroz Sultan Principal Scientist PETRÓNAS





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WEDNESDAY, 7 APRIL 2021

Plenary #1

0900 - 1100 Thriving in the Lower for Longer Era

The oil and gas industry is foreseeing the lower for longer era and the need to thrive within this context to emerge stronger and more resilient. As the industry weathers through unprecedented challenges, uncertainties and volatility compounded with compressed margins and compromised economic return, it is presented with risks and opportunities. Addressing these challenges requires a paradigm shift in operating model, significant transformation and new sustainable practices to ensure the Malaysia upstream sector can continue to be a vital component of the energy industry for the foreseeable future. Emerging technologies and inventions can address these challenges to thrive in the lower for longer era. The industry's ability to drive operational excellence, increase efficiency and improve practices and be ready to embrace a paradigm shift in approach will determine our very existence and future. The session will cover the key ingredients of the transformation such as shaping to reach new levels of resilience in the new norm, innovation or out-of-the-box thinking, margin mindset and customer focus.

The industry should be in a partnership role to solve business challenges and improve its resilience using jointly developed solutions while sharing the risks and addressing uncertainties.

This session will discuss why an enterprise and the industry should focus on attaining new levels of resilience and the end goal of such transformation. It will also depict how the industry can thrive in the lower for longer era based on best practices demonstrated by various organisations.

Moderator

Panellists

Ts. Anwarudin Saidu Mohamed

Chief Technology Officer Reservoir Link Energy Bhd

Bacho Pilong

VP Malaysia Assets & CEO PETRONAS Carigali Sdn. Bhd.

John Anis President Director PERTAMINA Internasional EP

Montri Rawanchaikul President PTT Exploration and Production

Dato' Kamarul Redzuan Muhamed

Managing Director & CEO UZMA Bhd.



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WEDNESDAY, 7 APRIL 2021

RESET Talk #3

1100 - 1300 **Business Innovation**

As the industry is faced with challenges such as highly volatile crude prices, increasingly stringent environmental regulations and shifting market dynamics, innovation in business strategy is central in responding to these challenges to stay relevant.

This session aims to showcase business innovation in successfully navigating the crisis through efforts such as innovative procurement, rethinking warehousing, resource sharing, uberisation of manpower and logistics, cost compression or pivoting to new business models, ideally with similar core competencies.

Business innovation can be powered by technology, but at its heart, adapting to challenges requires leadership will and a corporate culture willing to change. This session also encourages viewpoints from various industry leaders in the effort to infuse innovation by demonstrating corporate adaptation and change management. Solutions covering the oil and gas sector are a key focus but solutions from other industries are also welcomed.

Room 1: Process & Operation Innovation Resource Sharing and Uberisation

Moderator

Juarez Salih Lowe

Ts. Syed Mohd Azinuddin Syed Azmi

CEO Bumi Data Mining

Speakers

Executive PD & T PETRONAS

Dr Kumud Jha

Managing Director Accenture

Banuprevathy Panjateharam Director of Geology & Software Development ALECA

Badrul Hisham Head of Oil & Gas TM ONE

Room 2: Revenue Model Innovation Cost Compression, Rethinking Warehouse

Moderator

Speakers

Rosmawati Abdul Rahman Sr. Reservoir Engineer

Vadim Kuznetsov Sr. International Sales Manager Ctrl2Go

Raja Fernaliz Raja Harris Technical Director EXS Synergy

Serge Jean

Managing Director ALECA

Norhazrin Azmi Manager, Front End Engineering PETRONAS

Norsham Nordin Principal Front End Engineering PETRONAS

Remon Romp Project Manager SPT Offshore

Prabagar Murukesavan Sr. Front End/Cost Engineer PETRONAS

Syakira Saadon Sr. Front End Engineer PETRONAS

Room 3: Innovation Culture Adaptation

Moderator

Speakers

Zahris Sham Abu Musa Global Account Director Schlumberger

Syed Mazhar Syed Bakar GM Subsea Division Tanjung Offshore Services Sdn Bhd - T7 Subsea

Lt. Colonel (CD) Frank Tan Principal Consultant In-Source Options Sdn Bhd

Aspiring Graduates & Student Engagement Session 1500 - 1700

Moderator

Panellists

Geo Scientist Schlumberger

Fatin Fariha

Bacho Pilong VP Malaysia Assets & CEO PETRONAS Carigali Sdn. Bhd.

Hosted By

Haziq Yazid Reservoir Engineer Exxonmobil



Ts. Sharifah Zaida Nurlisha President

Malaysian Oil & Gas Services Council (MOGSC)

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THURSDAY, 8 APRIL 2021

Plenary #2					
1000 - 1200	Margin Mindset				
	2020 was a challenging year to the industry and it is imperative to navigate the challenges of today and emerge stronger. Organisations are focusing on stabilising the business and naturally by cutting costs. In the lower for longer environment, it is equally important to employ strategic actions for the longer term by inculcating margin mindset.				
	This session will address the important question of how to inculcate margin mindset in the entire ecosystem. Among topics that will be discussed are:				
	 Exploring new areas with new customer segments and market Establishing non-traditional partnerships Unleashing new value creation through digitalisation Repositioning based on market shift and trending Cheaper and cleaner technology 				
Moderator	Zahris Sham Abu Musa Global Account Director Schlumberger				
Panellists	Chen Kah Seong Vice President, CoEAzrul Osm Managing Di PETRONASUpstream PETRONASPETRONAS D		Ronald Gunawan Director & COO MedcoEnergi	Keith Collins Managing Director Upstream O&G Dialog Group Berhad	
	Industr	y Dialogu	Ie		
1400 - 1600	Efforts in Addressing Industry				
	The current climate in the oil and gas industry has caused both domestic and international players to face unprecedented challenges – the pain points associated with this era are requiring players to shift existing philosophy in adapting to lower for longer and embracing the disruptions while innovating for survival and growth. This session aims to highlight, appreciate and add a human touch in addressing the pain points by way of an interactive and moderated dialogue. Session Overview: Companies are prepared for the lower for longer environment and are continually looking to innovate, diversify and develop technologies and business processes to stay relevant in this new era. The pain points listed below are expected to be discussed and addressed in this dialogue session:				
	 Manpower Issues: requirement to reduce/resize/re-tool/re-skill the work challenges faced by the workforce goin the transformation and displacement. Technology and Innovation: finding and the right solutions to inculcate margin defending the profitability and sustain businesses, and positioning to embrac of the energy industry. Digitalisation: effective use of data to e organisation to make effective decision efficiency and create a leaner businesses 	force, ag through l investing in mindset, ability of the e the future empower the ns, improve	 Funding and Investment: to find innovative investment model to subscribe to the market to continue making progress. Transformation: resistance and challenges associated with transformation in terms of people, process and practices. Domestic Ecosystem: a special focus on resilience of domestic ecosystem to continue to support the industry to progress into the future. 		
Moderator	Juarez Salih Lowe CEO Bumi Data Mining Sdn Bhd				
Panellists	Noor Ilias Mohd Idris Vice President, Group Project Delivery PD&T, PETRONAS	Aidil Shat Sr. General N Resource De		PM, PETRONAS	
	Ts. Ir Megat Zariman Abdul Rahin VP/Director OMS, Bumi Armada	CEO	Mohd Yazid Ja'afar CEO Malaysia Petroleum Resources Corporation (MPRC)		
1600 - 1630	Official Closing Hosted By: Organised By:	In C	ollaboration with:	as at 2/4/2021	

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Adif Zulkifli Executive Vice President & CEO Upstream PETRONAS



Dato' Dr. Ir. Ts. Mohd Abdul Karim Abdullah Group Managing Director/CEO Serba Dinamik Holdings Berhad



Jane Lee Principal (Upstream) Strategic Research Corporate Strategy PETRONAS



Farehana Hanapiah Vice President, Group HRM PETRONAS



Ariffin Yahaya Founder & Technology Strategist Acquro Sdn. Bhd.



Bacho Pilong VP Malaysia Assets & CEO PETRONAS Carigali Sdn. Bhd.



Ts. Sharifah Zaida Nurlisha President Malaysian Oil & Gas Services Council (MOGSC)



Prateek Pandey Vice President Upstream Research RYSTAD Energy



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Mohd Yazid Ja'afar CEO Malaysia Petroleum Resources Corporation (MPRC)



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Alex Mackie Lead Project Engineer SMS Sand Management Services Sdn Bhd



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Aina Jais Reservoir Engineer ExxonMobil



Jerry Mayall Snr Production/Project Engineer McDermott Middle East



Mohammad Zafir Gazali Sr. Front End Engineer Vestigo Petroleum



Nadir Husein Technical Director Geosplit



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Aishah Mastura Supian Pipeline Integrity Engineer PETRONAS Group Technical Solutions



Mohamed Rezal Supeni Operation Engineer Reservoir Link Solution Sdn Bhd



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Ts. Hasrizal Abdul Rahman Senior Researcher PETRONAS Research Sdn Bhd



Frands Jensen BD Manager Haldor Topsoe



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Lt. Colonel (CD) Frank Tan Principal Consultant In-Source Options Sdn Bhd



Sathish Kumar Batumalai Director, Sales Asia Pacific Archerwell

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HEAD (JV MALAYSIA - SECTOR 2), PETRONAS CARIGALI SDN BHD



CO-CHAIRMAN

MOHAMAD B ABU BAKAR

HEAD (RDM-SABAH), MALAYSIA PETROLEUM MANAGEMENT, PETRONAS CHAIRPERSON, SPE KUALA LUMPUR SECTION



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INDUSTRY CHAIR

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CTO, RESERVOIR LINK ENERGY BERHAD VICE CHAIRPERSON, SPE KUALA LUMPUR SECTION EXCO, MOGSC



INDUSTRY CHAIR

ZAHRIS SHAM ABU MUSA GLOBAL ACCOUNT DIRECTOR, SCHLUMBERGER EXCO, MOGSC



LOCAL/ SME PROGRAM TEAM

ARISKA KUMALA PUTRI BT A RAHIM

MANAGER, STAKEHOLDER MANAGEMENT, UPSTREAM STRATEGIC COMMUNICATION, PETRONAS



LOCAL/ SME PROGRAM TEAM

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INNOVATION WORKING GROUP CHAIRPERSON, MOGSC



LOCAL/ SME PROGRAM TEAM

M SHAHRIL M SHAH

FIELD CSR, PNLP BUK AREA, PENINSULAR MALAYSIA ASSET, PETRONAS CARIGALI SDN BHD

DELEGATE FEES

MALAYSIA		nary	RESET Talk Pass		r Premium nce Pack ess Pass	
Member	RM	180	RM 200	RM 3	350	
Non-Member	RM [•]	195	RM 215	RM	865	
INTERNATIONAL	INTERNATIONAL Full Access Pass					
Member USD 100						
Non-Member		USD 110				
Group Bookings Registration of 3 persons and above for Full Access pass is entitled for 10% discount	e For re	Early Bird Rates For registration before 12 March Complimentary Access with Student ID Verification			cess with	
	Member Benefits apply to registered members of Society of Petroleum Engineers (SPE)					
Worldwide and members of Malaysian Oil & Gas Services Council (MOGSC) pricing not inclusive of 6% SST						
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ACCESS TYPE	EXECUTIVE PANEL	RESET TALK	PLENARY	DIALOGUE	CLOSING	
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